

Bento Template Exchange Surpasses Half-Million Downloads

More than 700 real-world templates show wide range of uses For Bento on Mac, iPhone and iPad

SANTA CLARA, Calif. – Oct. 5, 2010 - FileMaker, Inc. today announced that over 500,000 free templates have been downloaded from the Bento Template Exchange since its launch in June 2009.

Bento by FileMaker is the popular personal database software for Mac, iPhone and iPad. The Exchange makes it easy for visitors to try Bento for free, and to browse, install and use a huge variety of real-world templates contributed by Bento users.

The Bento templates show how Bento can organize virtually any information in business, education and home settings. The more than 700 templates illustrate the virtually unlimited uses for Bento, ranging from Sales Funnel Management and Simple Home Inventory to Teacher Lesson Plans and Psychotherapy Session Notes. Among the most popular templates are Contact & Customer Manager and Project Manager.

“People get a database because they have a job to do. The template exchange provides 700 ways to accomplish whatever task you have in mind.” said Ryan Rosenberg, vice president of marketing and services, FileMaker, Inc. “A half-million downloads from the Bento Template Exchange shows that lots of people are finding this true.”

Downloading and using templates is simple and rewarding. The Exchange provides easy instructions on how to download and import templates along with easy steps for sharing your Bento templates. Bento templates may also be used with Bento for iPhone and Bento for iPad (sold separately on the iTunes App store), if they are synched with Bento 3 on the Mac.

About FileMaker, Inc.

FileMaker is the leader in easy-to-use database software. Millions of people, from individuals to some of the world's largest companies, rely on FileMaker software to manage, analyze and share essential information. The company's products are the FileMaker Pro line - versatile database software for teams and organizations, for Windows, Mac, iPhone, iPad and the web - and Bento, the personal database for Mac, iPhone and iPad. FileMaker, Inc. is a subsidiary of Apple.